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COMPUTER SKILLS:

- Adobe Creative Suite
- Excel/Microsoft Office
- Irfanview
- ACDSee
- Fetch
- Scene 7
- MAC and PC platforms

WHAT I DO:

- web design
- art direction
- hybrid and responsive email coding
- designing, developing and coding of web sites
- web optimization of images
- project management
- traditional illustration

EDUCATION:

School of Visual Arts
New York, NY
BFA in Illustration and
Computer Graphics

AFFILIATION:

Freelancers Union, NYC

WEB CLIENTS:

1999 - PRESENT

- tcginsurance.com
- vaisdesign.com
- charlotteswebofprayer.org
- newchristieventures.com
- hirschfeldfineart.com
- paleast.com
- [The Agora Culture](http://TheAgoraCulture.com)
- Sotheby's
- Entity Digital Art Network

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FREELANCE

SiriusXM Radio, Inc., New York, NY

10/2008 - PRESENT: WEB DESIGNER/CODER

hybrid and responsive coding of emails • design of banners and tiles on SiriusXM shop site, third-party affiliates and agent-facing pages • design promo landing pages • involved in 2 major redesigns of the Sirius and XM shop sites: created comps of each web page with detailed descriptions of every element on the page based on the functionality specs provided by the developers • In 01/2013, the **shop sites** were consolidated

WestPointHome LLC, New York, NY

02/2013 - 10/2015: WEB DESIGNER

design of banners and tiles on westpointhome.com • design promo emails • crop and web optimize product images for shop and other vendors' sites • coded promo emails using MailChimp • create banners for Facebook, Pinterest and Instagram

Lasso Design, New York, NY

02/2002 - 02/2005: OWNER/PARTNER

I started my own graphic design company with another designer, Lisa Kwesell. We designed, coded and maintained a variety of portfolio web sites.

OurYearbook.com, New York, NY

10/1999 - 03/2000: SITE PRODUCER/PRODUCTION SUPERVISOR

HTML coding, graphics production and layout of 5 web sites • trained and supervised staff of pre-production artists • responsible for scheduling and of the image data base

ON-STAFF

Bloomingdale's, New York, NY

02/2005 - 09/2009: ART DIRECTOR

designed and coded promotional and marketing emails for bloomingdales.com, bloomingdales.weddingchannel.com and for outside vendors • designed marketing banners • optimized product images • redesigned the look and feel of bloomingdales.com--launched on 03/2007 • project lead on the redesign of bloomingdales.weddingchannel.com--launched on 08/2007 • designed monthly updates on site ads for bloomingdales.weddingchannel.com • Q&A of all emails and updates to both sites

Moody's Investors Services, New York, NY

03/2003 - 02/2005: PRODUCTION ASSOCIATE

designed and created corporate publications and media products (newsletters, brochures, ad campaigns, CD packages and inserts and corporate communications documents) in both print and web formats • HTML hand coded and designed weekly email blasts • formatted a variety of rating reports on very tight deadlines

Artnet.com, New York, NY

06/2000 - 01/2002: LIVE AUCTIONS PRODUCTION MANAGER

created production schedules and deadlines for specialists • scheduled and uploaded all auction sales • Q & A of live lots • image tracking • HTML coding of lots;
DIGITAL IMAGING COORDINATOR: retouched, color corrected and optimized images for the live auction web site • updated data base • maintained image bank